Patriotic March Brings in Fore Than \$1,000 as Starter Toward "Bit."

85,000 SONG SALE GOAL

Westchester to Have Big Smoke Benefit Night-Scouts Still on Duty.

It is "Columbia." the march with patriptic chorus, composed by Seneca G. Lawis general manager of the Pennsylvania Rubber Company of Jeannette, Pa, that goes over a top this morning.

THE SUN announced September 20 that Mr. Lewis, who formerly was a writer of note, had composed this march and had assigned to this paper all the royalty earnings which he should receive from its sale, the proceeds to be applied to the Tobacco Fund during the melod of the war and subsequently to sch war relief measures as THE SUN ight designate.

The composer opened his campaign by ding a check for \$250 as an earnest his patriotism and evidence of good Ath. Simultaneously the Jerome H. Remick Company of this city, publishers of the music, pledged itself to contribute the fund an amount equivalent to the

hole of Mr. Lewis's royalties.
Although "Columbia" has been on seneral sale only a few weeks, Mr.
wis has followed up his initial conisbution with many remittances, these supersenting the profits on sales resulting largely from his own personal efforts. He has just sent in \$152, which carries the total well past the \$1,000

are headed for the \$5,000 goal," Mr. Lewis. "That figure must be reached within the next six months."

Waves Pennant of Victory. His splendid knowledge of business methods gained through years of suc-ceastul experience is serving the com-poser well in the prosecution of his cam-paign. One of the attractive publicity paign. One of the attractive publicity devices which he has evolved is a pennant in the national colors calling attention to the assignment of all royalties and profits to The Sun "to buy smokes for our soldiers in France." Another is an exact fac-simile of fund articles which have appeared in these columnis. "How are appeared in these columnis." It can assure you that it is a pleasure for our to assist you in the work of sending smokes to the soldiers in France."

A considerable sum was realized yespairman of the board of the Pennsylnia Rubber Company and head of the
rucible Steel Company, purchased 5,600
pies, the profits on which, \$400, Mr.
swis sent to the fund promptly. Both
r. Lewis and Mr. Du Puy have a deep
resonal interest in the welfare of
merican soldiers, for two officers of the
mnsylvania Rubber Company, sons of
a board chairman, have entered the
mny since America joined the Allies. Pennsylvania Rubber Company, sons of the board chairman, have entered the army since America joined the Allies. These are the president and treasurer, H. Wilfred Du Puy, now a Lieutenant, and the vice-president, Charles M. Du Puy, a Major. They eagerly responded to the call though both are about draft

Jeannette, which is the seat of the fac-tify and the general offices, is a patriotic lown. Public spirited citizens presented 00 conies to the Red Cross outright, and and copies to the Red Cross outright, and in four days the women of this organization disposed of the entire number at 25 cents a copy, thus netting \$200 to the Red Cross fund.

Mr. Lewis's march was played by the Hippodrome orchestra at the fund's enertainment Sunday night and was en thusiastically received by the great audience. It also is being featured nightly by Earl Fuller's jazz band and novelty nestra in the musical programme a

Profits From Sons.

The \$152 just received from Mr. Lewis represents \$16 profits on the sale of 200 copies each to James G. Goudle, Detroit, and the McKee Glass Company, Jean-pette, and \$5 profit on the sale of 100 cach to the following: G. C. McCullough, New York; C. W. Troupe, Philadelphia; G. F. Kent, Kansas City, Mo.; Harry C. Lee & Co., New York; O. A. Olson, Omaha; A. R. Wendell, Buffalo; L. J. Waldron, Boston; James Lewis, Pittsburg; J. C. Taylor, Jeannette; W. F. Euwer, Jeannette; O. Zlegelmeyer, Kancas City, Mo.; W. L. Baker, Omaha; F. J. Walpole, Minneapolis; F. B. Beck, New York, and A. A. Johnston, Pittsburg.

The fund is able to announce this General Electric Company; Probate Judge Edward Griffith of

burg.

The fund is able to announce this morning that Godowski, the premier planist, will play at the concert to take place at the Ansonia the evening of November 22. George W. Sweeney, the managing director, is arranging for the appearance also of other great artists on the programme, and the entire proceeds the programme, and the entire proceeds the programme are to come.

General Electric Company.

Probate Judge Edward Griffith of Manchester, Vt., sends \$1.91, the proceeds of notary fee collections.

Those contribution boxes in the United Company of the Schulte stores—don't forget them! Every coupon, every certificate deposited in one of their means more smokes for the soldiers. appearance also of other great artists on the programme, and the entire proceeds of the remarkable concert are to come This is not the first time that the

Ansonia has demonstrated its interest in the smoke movement. Miss Gertrude G. Maher, the hotel cashier, is one of the rund's enthusiastic workers, and under fer alert eye many patrons of the house have placed contributions in the fund's far frequently. One of these, R. H. Mainzer, deposited \$5 the other day, with the promise to the cashier that he would "come again" soon.

sning of November 12. George W. Vei'ch, the manager, is arranging an uncommonly attractive programme and the reservations aiready made insure a

Chris Leonard, regarded as the best basketball centre in the country, is one of the experts who will appear with the of the experts who will appear with the Marhattan All Stars in their opening game at Manhattan Casino Sunday afternoen against the Van & Schenck Club. With Beckman and Sedran as forwards, Leonard is in line to receive superfine support as he attempts to drop field goals. The fund will receive a share of the proceeds from the contest and the dance which is to be another feature of the afternoon.

Those American Junior Naval and Marine Scouts are destined to make great fighters for Uncle Sam when they grow up. Their campaign for the sale of their march song "For Old Glory" was supported to end several days ago, but the youngsters refuse to quit. In the last day or two dollar orders for copies of the song have been received than articule persons and firms;

copies of the song have been received from these patriotic persons and firms: Posmner & Co., Robert E. Bonner, Elizsbeth D Beggs, Edward S. Bennett and

The Grey Studios have placed on sale in a number of the leading hotels the illuminated postcard publication of the poem "We're Ready," one-third of the proceeds of which are to come to the fund. This is the second large edition of the card put out since November, 1916, and while the text is the same as

the original edition, it is embellished

"Columbia's" Composer and Other "Sun" Smoke Fund Friends.



LIEUT. H. WILFRED DU PUY.

with a design by Ben Kutcher, a young Russian painter and illustrator.

The fund received \$101 yesterday as the proceeds of the golf tournament held recently on the links of the St. Albans Golf and Country Club at St. Albans, L. I. Nearly eighty persons participated in the contest, which was managed by Jack Clark, the club's professional. Thomas W. Lamont donated the cup.

"Various members of the New York Stock Exchange," among the most valued of the fund's repeaters, sent in another check yesterday, this one for \$169.98. The soldiers Over There have no better, more faithful friends than the members of this group, who never, from the start of the campaign, have revealed their names. with a design by Ben Kutcher, a young

their names.
The National Association of Waste
Material Dealers collected \$73.07 at a
recent meeting and sent a check for
this amount to the fund through Charles

TOBACCO FUND
FOR OUR SOLDIERS
IN FRANCE.
ONE CENTIL
WHAT DOES ONE CENT MEAN TO
YOU?
One cent in the Smoke Fund Box means
ten minutes of enjoyment from
good American tobacco to a
soldier in France.
Most of you despise pennies, we don't. Lewis, general manager of the Penn-sylvania Rubber Company, and composer of "Columbia." Lieut. Du Puy is president and treasurer of the Pennsylvania Rubber Company. and Major Du Puv is vice-president. Their father, Herbert Du Puy, chairman of the board, has made

good American tobacco to a
solider in France.

Most of you despise pennies. We don't.
And we don't want to be ashamed to
drop a cent in the box.

If each employes would drop a cent a
day in the box (we are going to surprise you now) there would be five,
six or seven dollars each day to buy
amokes for the goldlers.

It is not that the roldlers have no
money to buy tobacco, but American
tobacco is not procurable "over there."

REMEMBER.

A PENNY A DAY TO THE TOBACCO
FUND!

Tobacco Fund Boxes
Beloodworth are on Information Desks, 6th and 7th floors.

Attention has been called recently to W. F. Euwer, Jeannette, Pa. cooperation offered the fund by patriots O. Ziegelmeyer, Kansas City, I in Cuba and Colombia. Two other sister W. L. Baker, Omaha, Neb. laude I. Dawson, United States Consul. E. J. Welpole, Minneapolis, Min Tampico, Mexico, tends a draft for 30.50 "from."

THE SUN and THE EVENING SUN 22,000.00 United Cigar Stores boxes 15,322.60 Previously acknowledged 91,877.54 New contributions 657.07 Total ...\$111,577.65 Total Store and paid for \$85,879.10 Chan balance 28,902.35 Received through the Schulte Cigar Stores

6,855.89 The promise to the cashier that he would "come again" soon.

Fund Benefit Night.

Harry Susskind, proprietor of Pelham Heath Inn, in Westchester, is planning a SUN Tobacco Fund night at that popular restaurant for November 8, a week from to-night. The inn will be specially decorated and a high class bill is to be resented. Mr. Susskind is proprietor of lossom Heath, Merrick Road, L. I. 0.

The next to follow, according to the sent schedule, is the dinner dance to e place at Hotel St. Andrew, the sining of November 12. George W. Vei'ch, the manager, is arranging an "Columbiaville." 25.00

BARGAINS Used Cars

The Week of October 29-Special Showing at Main Salesroom. Prices Will Mean Something. Chevrolet, 1916 - 490 Model Tour-

ing. Peo 1915-1916 Roadsters. Overlands—Touring. Olds, 1914 Semi-Sedan—Touring. Studebakers, 1916—Touring. King 8-cylinder Model D Touring. King 8-cylinder Model E Touring. MANY MAKES.

KING CAR CORFORATION 1670 Broadway. Telephone 38. Circle.

MAJOR CHARLES M. DU PUY.

Nayio Risi San Pedro, Santo Domingo George Emrich, Jacksonville, Fiz... F E. Aiken, care of J. H. Fithian & Co., 104-112 F. Sith at Copy deak MORNING SUN.... Copy deak MORNING SUN
"A Few Frisands of the Soldiers" in
Tampico, Mexico, Claude S. Dawson, American Consul.
Collected at a meeting of the National Association of Waste Material Designs.
Racquet and Tennis Club.
Texas Co. 286 cigar certificates and
Cafe Savarin.
Hotel Broxtell.
Hotel Broxtell.
Hotel Imperial
Hotel Imperial
Hotel Imperial
Hotel Imperial

TRAFLIC COURT EXPECTS RUSH.

Police Merit System Promises Many More Cases.

The recent general order of the Police Department offering patrolmen a quarter of a point of merit as a reward for each case of violation of the traffic rules they bring to the attention of the Traffic Court, has caused Magistrate House to make preparations to handle

an increased volume of business.

It is expected Magistrate House will suggest to Chief Magistrate McAdoo that a permanent part two of the Traffic Court be established to deal with the minor violations, in order that Magis-trate House will have plenty of time for the more serious offenses, such as speeding and reckless driving.

MICHAEL LUDLOW IS GUILTY.

To Be Scutenced for Killing One Armed Brother.

large purchases of the march in aid Michael Ludiow, 42 years old of 122 of THE SUN Tobacco Fund. The pennant here pictured is used in the Waverly Place last night was found publicity campaign for the sale of guilty of manslaughter in the first degree by a jury in the Court of General Sca-J. Lewis, Pittaburg, Pa. 100 5.00 for the killing of his one-armed brother.

J. C. Taylor, Jeannette, Pa. 100 5.00 for the killing of his one-armed brother.

McKee Glass Co., Jeannette, Pa. 200 16.00 store M. L. Baker, Omaha, Neh. 100 5.00 E. J. Walpole, Minneapolis, Minn 100 5.00 E. B. Beck, New York city 100 5.00 men were drinking, according to the testimony.

POLITICAL.

SENECA G. LEWIS.

The lower portrait is of Seneca G.

POLITICAL.

"As Register of New York county JOHN J. HOPPER has applied to that important but generally unconsidered office the same methods of administration that a business man of sound judgment applies to the conduct of his private affairs. " They disclose a progressive, honest and capable administration of this important office. The voters of New York county cannot afford to have another kind."—THE SUN.

## Vote for JOHN J. HOPPER FOR REGISTER

of New York County

Republican and Fusion Candidate for Re-election on His Record

The first name in Group 12 MARK YOUR BALLOT AS FOLLOWS:

REGISTER. Wote for one! JOFN J. HOPPER.

> OIL and an

## American Merchant Marine

The Age of Oil is dawning. It is imperative that we fully realize the importance of the part that O.L. will play in the future development of the w rld's commerce. RICHARD SPILLANE'S series of articles for THE EVE-

NING MAIL deal with this vital subject and America's lack of an adequate MERCHANT MARINE. He has shown that the control of the OIL TRADE of the world is in danger of passing from American companies into the hands of foreign

Upon OIL and STANDARDIZED SHIPS must be built AMERICA'S SUPREMACY AT SEA These articles have been reprinted in booklet form entitled "AMERICAN SEA POWER." Price 25c each. THE EVENING MAIL, 25 City Hall Place, New York.

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and is subject to increase without notice

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envy of the industry.

within a pre-determined figure.

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WE REO FOLK seldom talk price. AND THIS TRUCK IS a manufac-

competition or to build a car to come 50 PER CENT OVERSIZE in all vital

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of stability and dependability.

the Reo name to it.

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AND, FIRST COST ASIDE, we affirm

there is no other 34-ton truck on earth'

that can show such low upkeep and operation cost year in and year out.

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FACTORY CAPACITY is the only limit

to the output of the Reo models-for

the demand is, and always has been.

BUT OUR PLAN has been to make.

make and make every Reo good.

not the most, but the best, and so we

never make any more than we can

SO THE ONLY WAY to be sure of a

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ery, of present quality and at present

price, is to place your order now

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literally true else we would not sign

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The Sun ool, College and Camp Bureau 180 Nassau St., New York

## Did **Billy Sunday** Benefit New York?

If the great revival last spring was a success the results should be apparent now. A careful analysis of the religious world in the city shows just

## What to Send Soldier Boys for Christmas

and the gifts from home will mean more to them now than ever before in their lives. Be sure and get them there on time. Read how, when and where to send them.

# Putting the Jazz in Music!

An amusing as well as an instructive article on the latest craze in tintinnabulation. Is it music or isn't it? What is it all about? Read and find

In Next Sunday's